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Contact: Steve Bittenbender
(502) 292-6142
steve.bittenbender@metrounitedway.org

Metro United Way

what matters.™

D.D. Williamson completes a ‘Terrific’ campaign *Company honored for highest per capita contribution*

LOUISVILLE, Ky. -- Metro United Way is pleased to announce that local manufacturer D.D. Williamson & Co., Inc. received the top ranking in 2005’s Terrific 25.

The rankings honor campaigns that have the highest per capita contributions. The Terrific 25 was created by Metro United Way to acknowledge the outstanding contributions made by small and medium-sized businesses in the Louisville area during the organization’s annual campaign.

In 2005, every one of D.D. Williamson’s 61 employees made a contribution to Metro United Way, with the average contribution being \$1,853. That average bested the second-ranked employee campaign average by \$377. D.D. Williamson also was ranked first in the 2003 Terrific 25, and the company has also boasted the highest average donation for a for-profit company in every Metro United Way campaign since 2002.

“D.D. Williamson is known around the world for its quality products, and in Louisville, the company is known for the contributions it makes to the community,” said Metro United Way President and CEO Joe Tolan. “We want to thank D.D. Williamson and its employees for their hard work and generous contribution to our 2005 campaign.”

About Metro United Way

Metro United Way’s mission is to improve lives by mobilizing the caring power of our community. For 89 years, Metro United Way has worked to create lasting change in our community by improving the lives of individuals and families, by helping agencies work together better, and by addressing community problems by focusing on underlying causes. Metro United Way’s vision is to create the most vital, caring community in America. Metro United Way serves a seven-county service area that includes Jefferson, Oldham, Shelby and Bullitt counties in Kentucky, and Floyd, Harrison and Clark counties in Indiana.

About D.D. Williamson & Co., Inc.

Since 1865 D.D. Williamson has delivered the caramel color that yields the highest quality and “just right” color — time after time. That’s why more food and beverage companies trust D.D. Williamson for their caramel color than any other to make D.D. Williamson the world’s largest manufacturer of caramel color. It operates 7 plants on 5 continents to serve its customers.